



# DELICA

Delica is a successful affiliate of the Migros Group with about 210 employees. We are procuring, refining, and marketing a broad range of products like coffee, dried fruits, nuts, spices, dried mushrooms, pulse, and tea.

Due to the great international success of our **coffee capsule system cremesso**, we are further expanding our team in **Birsfelden** to manage the trade marketing process in existing and new markets in Europe, Asia, the Middle East and North America. For this challenging position, we are currently recruiting an initiative, goal oriented and committed personality as

## International Trade Marketing Manager (m/f)

### Your tasks

- Accountable for the trade marketing process for identifying, anticipating and creating objective oriented operational plans to execute brand strategies and achieve brand objectives in the market
- Accountable for the execution of marketing and communications as well product PR plans
- Coordinating and supporting the customers in various marketing and sales activities in close cooperation with BDM and PM

### Your profile

- Education or studies in marketing and communications or equivalent
- Trade marketing and project management experience and proven record in an international environment, preferably experienced in consumer goods
- Experience in distribution management as Junior
- Communicative and customer oriented personality
- Conceptual, analytical working skills paired with solution oriented thinking and implementation willingness
- Proactive, innovative and flexible
- High perseverance, besetting and well performing
- Business fluent language skills in **German** and **English**; any further language is an advantage

We offer a dynamic international working environment and excellent social benefits to a team player with a high personal and professional competence who willingly takes over responsibility.

We are looking forward to receiving your complete application on the following e-mail address: [josiane.waser@delica.ch](mailto:josiane.waser@delica.ch)

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